

Custom Mini sleeve guide



STEP 1 - DESIGN YOUR SLEEVE

All SproutWorld sleeves hold one individual SproutWorld pencil.

The sleeve packaging measures: 120mm x 30mm

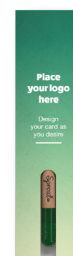
Plenty of design possibilities with few limitations:

- The front: Completely free for you to customize as you please.
- The back: You can change font and colors of the planting guide. You can translate text directly into your language. All other items are fixed.

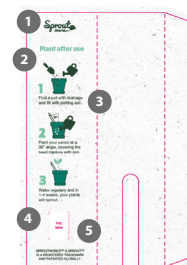
STEP 2 - CREATE THE ARTWORK

You can make the following adjustments on the back:

- 1 The SproutWorld logo can be used in SproutWorld-light green (CMYK: 53 13 92 0), SproutWorld-dark green (CMYK: 80 48 77 51), gray, black or negative (white).
- 2 The planting guide symbols can be changed to any color you desire.
- 3 Plant instructions can be translated into any language and any font can be used.
- 4 The FSC placeholder and recycling symbols are fixed and can't be removed.
- 5 The back of the sleeve can be any color.



Visualization of a custom design example.



The template has the dieline on a separate layer.

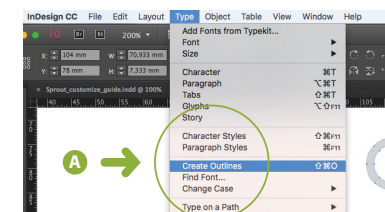
STEP 3 - SEND PRESS FILE TO US

Before you send the final artwork to us, please check:

- You have used the SproutWorld InDesign template to create your artwork.
- Images or backgrounds are extended 3 mm outside dieline
- All text is outlined and converted into vector. **A**
- All colors are CMYK colors (No Pantone colors).
- All images are high resolution with 300 dpi.
- Layer with dieline is not visible.
- The print file format is a “Press Quality” PDF without bleeds or crop marks.
- Compatibility mode is set to Acrobat 6 (1.5) or higher. **B**
- If you've used a font that's not standard within adobe please send the font to us or make sure that all text is outlined.



Please remember to deactivate layer with dieline



Outline



* Please be aware that RGB colors are only represented through digital screens (computer, mobiles, etc.), whereas print files are in CMYK. Therefore, there will always be a difference in the colors shown on a digital screen vs. the printed product. Note, that there will always be a slight tolerance on colors with new and reprinted press files.